



Case Study: Avalon Park

Background

Marielle Fernandes, the marketing and events coordinator at Avalon Park in Wesley Chapel, was concerned about finding a reputable AV provider that was focused on professionalism and speed.

She was in constant search of the appropriate AV business to put an end to her stress because she was in charge of event organizing for her chapel.

Working with multiple AV event companies, she was constantly confronted with last-minute cancellations and miscommunications, which reflected adversely on events.

Results

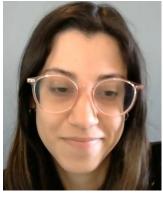
With Events AV on board, Avalon Park's ongoing battle with punctuality was no longer a problem. Events AV's projects went off without a hitch and was always on schedule.

"I believe they are punctual and professional." Many times, we receive last-minute cancellations from vendors at our events, so knowing that they will be there is critical."

Lightning was a recurring issue for Marielle Fernandes while working with prior AV companies. The majority of the firms she employed didn't know how to get the lights to illuminate properly. When Events AV came on board, though, that problem was swept aside.

"Before working with Events AV, we were in desperate need of some staging and lighting design. And now that we have them in our corner, all of our events work out seamlessly and we're very happy with their performance."

"I think it was just how smoothly everything went that they were able to set everything up in a timely manner, and I didn't have to worry about everything being completed on time." I never considered whether they would take up a large portion of the event space and prevent other merchants from setting up. Everything was completed flawlessly and on time. It went smoothly, and I had no concerns."



– Marielle Fernandes

The Process

Marielle got much-needed relief when she called Events AV; she had finally discovered the right AV firm to alleviate her worries. She knew things were going to go perfectly since Events AV had radiated top-notch professionalism.

Marielle Fernandes couldn't help but commend the Event AV's professionalism and timeliness

"They set up the events of Coffee Speaks and Tea Talks, one of our partners, as well as Jazz Under the Stars". I got to witness them set up and how professional they are firsthand. I wanted to take advantage of that relationship to see how could help each other. I believe it has worked quite well thus far."





