

Background

C-STAR Solutions, LLC had to handle an event that was different from the norm. The new project was a community festival that would be hybrid; they had to go virtual. They knew they couldn't afford to go on the regular routine because a virtual event requires a high level of expertise.

They wanted the event to turn out to be one of the best they had handled. Their major concern was the technical aspects because that was their first virtual event. They knew they couldn't afford to have anything less than excellent as they have always done.

C-STAR Solutions, LLC could focus on other areas of the event's success if the audio visuals and other technical aspects of the project were handled by the correct team.

Results

C-STAR Solutions, LLC was concerned about having high-quality audio-visuals and technical equipment for the event. Events AV, on the other hand, guaranteed them that everything would be taken care of, which they did. They provided the necessary technical equipment to ensure the event's success.

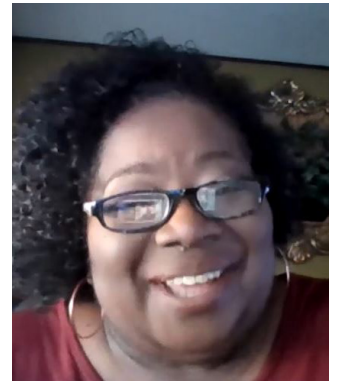
C-STAR Solutions' biggest win about working with Events AV was that they had someone who could be committed to the cause; the community festival.

"When people are engaging you, you get a sense of their level of commitment or passion about it, just by how they engage and interact with you, and I just felt from the beginning that I was working with someone who was just as committed as I was to my work."

C-STAR Solutions, after being satisfied with the services offered by Events AV, could boldly recommend us over and over again.

"I would say, make it happen, move forward, take that weight off your shoulders. Use their services."

"Having someone who was already invested in the process and showing genuine interest in what I was doing, which was the festival within our community. Secondly was to have someone who was knowledgeable, experienced, and patient in explaining the process and showing genuine interest in the festival, was fantastic."



– Dr. Theresa Lewis

The Process

They were concerned about making things work before C-STAR Solutions, LLC approached us to handle the events.

"Before working with Events AV, I could find myself sitting there scrambling to figure out how to make things come together smoothly,"

Events AV, interested in rendering a quality service, communicated with C-STAR Solutions and assured them a quality service.

"However, working with them and chatting with them entirely eliminated that particular issue from the table." Because of their experience and skill, Events AV offered a high-quality service. C-STAR Solutions confirmed that they have never worked on a project that required the technical knowledge supplied.

"Doing everything live and virtual is what really heightened the need for someone like Events AV, but prior to that, we didn't have this type of mix that would necessitate that level of technological knowledge."

